

Position: Marketing Coordinator

Position description:

- Implements marketing and advertising campaigns, working with PR agency to prepare marketing and advertising strategies, plans, and objectives; planning and organising promotional presentations;
- Assisting team members with day to day marketing tasks and coordinating marketing projects and activities as requested;
- Working as the in-house marketing and design team by coordinating and collating content;
- Producing additional marketing communications, such as flyers, brochures and exhibition-related projects;
- Setting up tracking systems for marketing campaigns and online activities;

Requirements of the role:

- Previous experience in a similar marketing role;
- Graphic design skills and experiences on brochure/flyer, website;
- Excellent command of written English with copy accuracy;
- Confident and outgoing personality;
- Excellent attention to detail;
- Well organised and self motivated;
- Ability to work effectively under pressure and to tight deadlines;

The company:

WBS Technologies (WBS) is an existing company that manufactures, installs and maintains high-quality and energy efficient LED emergency lighting, LED exit Signs and LED lighting systems. WBS is continually looking to develop the next generation of high quality energy efficient lighting and building management systems in their move towards creating smart building technology.

The company, together with an exclusive research team at the University of NSW, have developed a low-cost network gateway relay system that allows emergency lighting and other devices to be controlled and monitored externally via the IoT platform (Internet of Things), therefore creating a "smart" building with greater efficiencies in building safety and fire control management and monitoring and at considerable cost savings.